



*University of Bergamo (Italy)*  
in collaboration with  
*Fairleigh Dickinson University (US)*

**2020**  
**HUMANITIES**  
**SUMMER SCHOOL**  
**online learning**

**Bergamo (Italy)**

**15 June-10 July 2020**



**UNIVERSITÀ  
DEGLI STUDI  
DI BERGAMO**



**FAIRLEIGH  
DICKINSON  
UNIVERSITY**

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# 2020 Humanities Summer School

*University of Bergamo (Italy) in collaboration with  
Fairleigh Dickinson University (US)*

**15 June-10 July 2020, Bergamo  
(ITALY)**

In the enchanting city of Bergamo, one of the most appreciated touristic cities in the North of Italy, the 2020 Humanities Summer School is a 4-weeks intensive **online program** for both Bachelor and Master students.

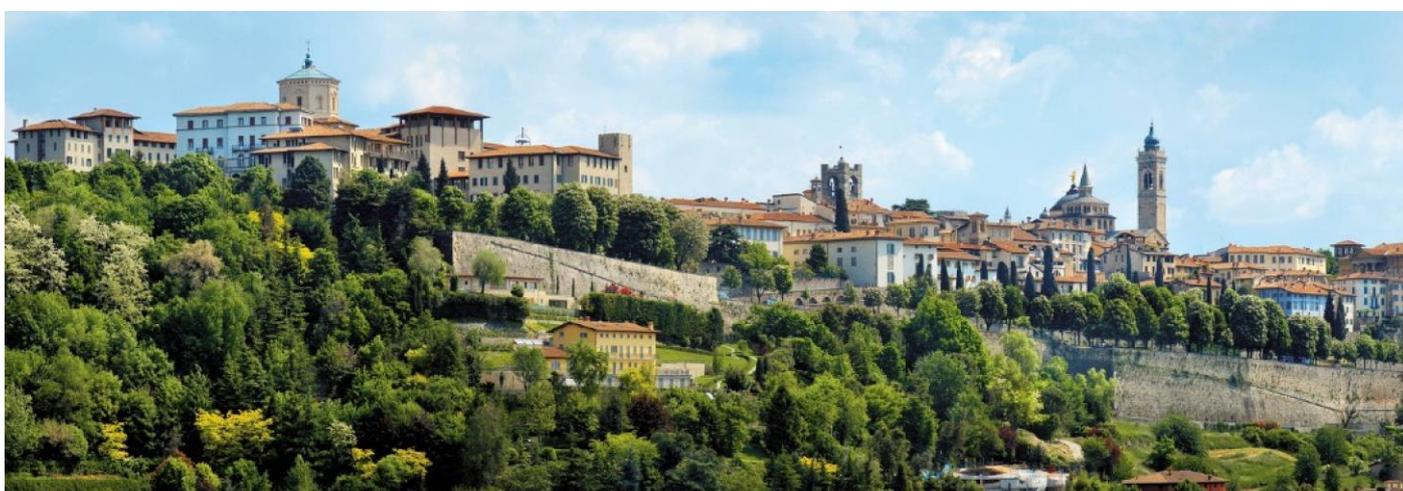
The Summer School is organized by the *University of Bergamo*, a young but very prestigious Italian University (94th Young University Rankings 2018), in collaboration with *Fairleigh Dickinson University (US)*.

## **Topics**

The Summer School offers **four online courses** that are centered around the **humanistic** and **social** fields, linked in particular to the Italian and European dimension. Students may choose 1 to 4 courses.

Each course is offered along an intensive 2-weeks program and each of them consists of a 30-hour program (3 hours/day). The courses are given by Professors from both University of Bergamo and Fairleigh Dickinson University.

Two courses will be given from 15 to 26 of June and other two courses from 29 June to 10 July. Attendance is compulsory (Monday to Friday).





## To whom is it destined?

The Summer school is open to university students from both **Bachelor's** and **Master's** from all the academic disciplines.

The course is organized for:

- Unibg students
- Erasmus students at Unibg
- FDU students
- Students from Partner and from non-Partner universities

Being an **international program**, the minimum language level required is **B2** (in the *Common European Framework of Reference for Languages*).

The admitted student can choose 1 or 2 courses within each period. To maintain high standards of teaching, each class will be composed by a maximum 25 students.

Each course is valuable for **5 or 6** academic credits in the Italian scale, to be included in your Study Plan either as elective or as supernumeral (additional) courses.

Each course includes a final written test on the treated topics. This may also be substituted by a written paper in English to be delivered no later than a given date.

# COURSES

**Period: 15 - 26 June 2020**

## **Contemporary Visual Culture: Digital Images, Virtual Reality, Videogames and their Cultural Roots**

*Prof. Barbara Grespi (University of Bergamo)*

This course explores the world of images, from classic photographs to digital images and virtual reality, analyzing how contemporary outputs are culturally rooted in traditional visual representations, although they may seem very far from them. Today we entertain a relationship with images which is physical and multisensory: virtual realities, videogames are immersive and involve far more than a sight experience. Touch conditions the form of images which, in a way, are also literally 'digital', as fingers' abilities are crucial for interactivity. We need to discover the 'archeology' and the archives that ground contemporary visual culture, in order to understand it.

## **Italian and European Travelers: Literature Between Identity and Stereotypes**

*Prof. Marco Sirtori (University of Bergamo)*

The course analyzes how travel literature has represented, interpreted and judged the Other and otherness, acting as a powerful means of shaping individual and national identities, from the golden age of Grand Tour to present times. We will thus focus on the different forms of Orientalism, a long series of fictional distortions, Eurocentric and colonialist perspectives, received ideas and stereotypes, not devoid of ideological and imperialist implications. The instructor will guide students through the reading of excerpts from a series of exemplary (European) travel literature texts, comparing them to orientalist painting and to the representation of travel and travellers in movies.



# COURSES

**Period: 29 June – 12 July 2020**

## **‘Make’ in Italy: an Introduction to Entrepreneurship and Startapping.**

*C/o Cyfe, Center for Young and Family Enterprise, PM Prof. Davide Hahn*

The entrepreneur is an agent of change and an innovator who seizes opportunities and needs in a wide range of fields. Radical and rapid changes in new technologies, such as Information Technologies, biotechnologies, new materials, renewable energies, and the opportunities coming from a globalized and interconnected economy encourage the establishment of startups ready to act in different sectors. A new approach to health, aging and lifestyles also opens entrepreneurial possibilities. Moving from an analysis of the specific features of ‘made in Italy’ and of ‘family business’, both at the core of the Italian economic system, the course develops the idea that entrepreneurial culture fosters innovation in all spheres.

The course is mainly lab-oriented and challenges students to explore innovative ideas of business and discover their entrepreneurial potential.

At the end of the course students will be able to:

- analyze the value of an entrepreneurial idea through different perspectives
- know the tools needed to establish and develop a startup

## **Anthropology of Children and Childhood**

*Prof. David Rosen (Fairleigh Dickinson University)*

This course is a cross-cultural exploration of the lives of children. It examines basic anthropological concepts about childhood and especially the issue of how much children in different cultures, societies, and historical periods resemble one another. Ethnographic case material is used to explore the ways in which childhood is culturally constructed. Central to this how to understand and interpret the everyday lives of children and the role of children's agency in defining and giving meaning to the life of the child.





## Location

All the lectures will be held **online** and will be managed from the Department of Foreign Languages, Literatures and Cultures in Bergamo.

Address: Piazza Rosate, 2, Bergamo (Italy) - [Maps](#)

## Costs

The enrollment to the courses **is absolutely free** for:

- Unibg students and FDU students;
  - Erasmus students who are spending their exchange at the Unibg;
  - students coming from Partner Universities;
- 
- For students coming from non-partner Universities, the cost is **150€** for **each** course.



## Further information

Visit also our [Official Website](#) and our [Facebook page](#).

## How to enroll

Be part of a fantastic experience!!! In order to participate to the Humanities Summer School, please send an e-mail to:

[humanitiessummerschool@unibg.it](mailto:humanitiessummerschool@unibg.it)

We will reply you immediately.

**Deadline for registration: 31 May 2020**

